

Lead With Impact: Elevating Your Voice and Value in Case Management

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CMISA Chesapeake

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Disclaimer

- No disclaimer
- No disclosures
- No financial relationships

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Objectives

1. Participants will recognize and own their professional superpowers to lead with confidence and impact
2. Participants will gain knowledge of effective power words and confidently apply them in professional communication
3. Participants will be able to identify and articulate their unique professional value and apply personal branding strategies to enhance visibility, credibility, and career advancement

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Cognitive Blind Spots



When you don't recognize your professional value, it clouds the way you present yourself, and impacts how others perceive you

Owning your achievements =
Clarity + Confidence = a
Stronger Impact

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Case Management Skills

- | | |
|-------------------|-----------------------------|
| • Proactive | • Mediators |
| • Organized | • Educators |
| • Decisive | • Diplomatic |
| • Negotiators | • Influencers |
| • Integrity | • Relationship Building |
| • Expertise | • Critical Thinkers |
| • Problem Solvers | • Realistic Goal Setters |
| • Empathy | • Ability to teach & mentor |
| • Researchers | • Ethical |
| • Resourceful | • Active Listeners |

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Leadership Skills

- | | |
|-------------------|-----------------------------|
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Outperformed * Launch
 Amplified * Spearheaded
 Accelerated * Maximized
 Boosted * Advanced
 Improved * Lead * Grow
 Pioneered * Spearhead
 Cultivate * Discover * Test
 Resolve * Deliver * Drive,
 Showcase * Author * Earn
 Troubleshoot * Solve
 Implement * Formalize



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Your resume tells your professional story

Own Accomplishments

Power Words

STAR Method



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Online Presence

Expand Your Network
 Create a Professional Brand
 Career Growth

Your Profile

Picture

Billboard

About

Work History

Volunteer

Publications

Recommendations



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Join an Association

Offers peer support

The opportunity to learn from many leaders

Seize opportunities for professional growth



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Own your Accomplishments



Have you ever....?

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References

- [20 Leadership Skills You Need \(+ Tips to Improve Them\)](#)
- [10 Essential Leadership Skills To Develop | Indeed.com](#)
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Thank you!

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